

Western Maine Forest Nursery Co.

GROWERS OF EVERGREEN TREES

Fryeburg, Maine

Fall Growing Time - 1954

Dear Friend and Tree Grower:

Here's good news for our many Tree-Growing Friends!

This fall, you can plant one of the hardiest Evergreen stocks we've had in years—and increase your future profits by many more dollars!

Yes, this past spring, we were lucky in getting just the right amount of rain. Our Evergreens flourished. And now—with a full summer's growth behind them, they're extra sturdy-rooted Trees. And they're backed by our same LIBERAL GUARANTEE that says "The Trees You Buy From Us Must Live or we will replace them according to our Guarantee!"

In every case, by growing Western Maine Trees, you can provide yourself with Top-Quality, hardy Trees that are GUARANTEED to please your customers as well. Every Tree we send you is given utmost care by our experienced nursery folk—from cultivation of seed and transplant to the day your Trees are shipped to you.

This systematic "CONTROLLED PLANTING" technique—and years of experience and testing—are your assurance of receiving healthy, husky-rooted, heavily branched Trees every time! They're Evergreens you want to plant—for complete satisfaction and BIGGER PROFITS.

QUALITY TREES AT LOWEST WHOLESALE PRICES!

And soon, your profits <u>will</u> be bigger! For you still pay but PENNIES for these handsome, hardy transplants. No wonder, year after year, our scientifically grown Trees have pleased thousands of buyers throughout the country.

Look at our New Wholesale Fall Folder enclosed. You'll see why we sell MILLIONS of Guaranteed Trees every year—at LOWEST WHOLESALE PRICES! These are Trees that <u>mustlive</u> regardless of adverse weather or soil conditions. For up here, in Fryeburg, our Trees have survived the coldest winters...hottest summers. They'll certainly grow where you plant them.

ORDER NOW FOR PROFITABLE FALL PLANTING!

Choose the varieties you want NOW from the Folder enclosed. Fall planting will help you realize GREATER TREE GROWING PROFITS. It will help your Trees establish themselves quickly for early spring growth. Please note, too, another very lucrative enterprise—CHRISTMAS TREE FARMING! Details in the enclosed Folder will tell you how you can obtain your FREE copy of our CHRISTMAS TREE BULLETIN.

Write for it Today—and HURRY! Order your Trees NOW before we're sold out—AND SAVE MONEY! Your Trees will be shipped as soon as we can dig them—for PROFITABLE FALL PLANTING!

Sincerely yours,

The Living Tree Nurseryman

